

## LBA Bank Counsel Conference

The Ritz Carlton, New Orleans

December 13-14, 2012

### 1. Registration Information

Name \_\_\_\_\_

Email \_\_\_\_\_

Firm / Bank \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Cell Phone \_\_\_\_\_

#### I plan to attend the following:

- Thursday Luncheon  
 Friday Luncheon  
 Thursday Cocktail Reception

### 2. Payment Options

- Check (Make Payable to Louisiana Bankers Association)  
 VISA     MasterCard     American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Amount to be charged on card \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_

Signature \_\_\_\_\_

### 3. Registration Fees

- Members \$495.00     Nonmembers \$695.00  
 Ethics Only \$100.00     Professionalism Only \$100.00

#### Unable to attend?

Send me \_\_\_\_\_ copy(ies) of the conference materials for \$295 each (includes shipping and handling).

For faster service, please register online in the Education Section of the LBA website, [www.lba.org](http://www.lba.org). Registration can also be emailed, faxed or mailed.

Email: [holmes@lba.org](mailto:holmes@lba.org) / Fax: 225/343-3159 / Phone: 225/387-3282  
5555 Bankers Avenue, Baton Rouge, LA 70808

## Thank you to our sponsors!

### Cocktail Reception Sponsor

Adams and Reese, LLP

### Friday Luncheon Sponsor

McGlinchey Stafford, PLLC

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Return Service Requested

Louisiana Bankers Association  
5555 Bankers Avenue  
Baton Rouge, Louisiana 70808

## 2012 Annual LBA Bank Counsel Conference December 13-14, 2012 The Ritz Carlton, New Orleans



# Louisiana Bankers

BANK COUNSEL

Alabama, Louisiana, Mississippi and Texas CLE

Louisiana Title Agents CE

## Featured Speakers



**Jeff Fair** is the president of American Planning Corporation, a consulting firm with over 40 years of experience serving community banks. American Planning specializes in outsourced short and long-term financial planning and modeling services, board and executive training, regulatory consulting and capital planning.

In addition to his regular financial consulting work with community banks, Mr. Fair has assisted in the formation of multiple community banks, prepared over 50 institutions for S Corporation elections, participated in 28 successful bank acquisition transactions and completed over 400 valuation engagements.

Mr. Fair holds a Masters of Finance from Louisiana State University, a Bachelor of Business Administration from Baylor University and the Accredited Valuation Analyst designation from the National Association of Certified Valuation Analysts.



**Alan S. Kaplinsky** is a Senior Partner and Chair of the Consumer Financial Services Group at Ballard Spahr LLP. He devotes his practice exclusively to: (i) counseling financial institutions with respect to bank regulatory and transactional matters, particularly consumer financial services law, and (ii) defending financial institutions that have been sued by consumers

and governmental enforcement agencies in individual and class action lawsuits. Mr. Kaplinsky was the first president of the American College of Consumer Financial Services Lawyers, an organization founded in order to honor those lawyers who have made substantial contributions to the development of consumer financial services law. He is a past chair of the Committee on Consumer Financial Services of the Section of Business Law of the American Bar Association. He has been named as a tier one banking and consumer financial services lawyer in the 2006-2012 editions of Chambers USA: America's Leading Lawyers for Business, a directory of America's leading lawyers. He has also been named in The Best Lawyers in America under Banking Law for several years. For 18 years he has annually chaired for Practising Law Institute, an Annual Institute on Consumer Financial Services in New York and Chicago.

He is very heavily involved in a wide variety of matters involving the Consumer Financial Protection Bureau. He launched a firm blog, CFPBMonitor, which covers developments pertaining to the CFPB.



**Barbara S. Pacheco** is a senior vice president and a member of the Management Committee of the Federal Reserve Bank of Kansas City. Ms. Pacheco heads the Financial Services Division of the Bank, which provides payments services and support to financial institutions across the United States. She also is responsible for the Bank's Payments System Research group and for building customer relationships with financial institutions in the seven states of the Tenth District of the Federal Reserve System.

(Continued on next column)

Ms. Pacheco joined the Bank in 1982 and has had management responsibilities in a number of departments, including bank and bank holding company supervision, check collection, human resources, business development, electronic access customer support and payments system research. She holds Bachelor of Science and Master of Business Administration degrees from Washington University in St. Louis, Mo., and is a graduate of the Graduate School of Banking at the University of Wisconsin at Madison.

## Conference Details

### Location & Hotel Accommodations

#### The Ritz Carlton, New Orleans

921 Canal Street

504/524-1331

Reservations: 800/826-8987

www.ritzcarlton.com

Please make your room reservations at The Ritz Carlton, New Orleans before **November 23, 2012**, to ensure room availability and to receive the LBA's discounted rate of **\$149.00+ tax**. Group code: **NAONAOA**

### Who Should Attend

The conference agenda focuses on issues of concern to both bankers and their legal counsel. This program is designed to benefit in-house bank counsel, private practitioners in the banking and commercial law fields, bank officers, the judiciary and their staff, and members of the legislature and their staff.

### Cancellation Policy

A full refund of registration fees will only be made if written notice of cancellation is received in the LBA office by November 30, 2012. No refunds are available after December 1, 2012. Substitutions are accepted by e-mail at [holmes@lba.org](mailto:holmes@lba.org) or fax to Janet Holmes at 225/343-3159.

### 2013 Edition Banking Laws Book

Louisiana Bankers Association offers the Louisiana Banking Laws book in two forms - a printed version available for purchase, at a cost of \$100 for members and \$200 for non-members, and an electronic version complimentary to all LBA Bank Counsel Section members in the Members Section of the LBA website, [www.lba.org](http://www.lba.org). The 2013 edition is revised to include the 2012 legislative changes. For more information or to purchase a printed version, contact Janet Holmes at 225/214-4830 or [holmes@lba.org](mailto:holmes@lba.org).

## Conference Agenda

### Thursday December 13, 2012

*Lafayette Ballroom, Ritz Carlton*

- 7:30am-7:50am** Continental Breakfast & Registration
- 7:50am-8:00am** Welcome & Introductory Remarks, *Bob Mathis, Chairman, LBA Bank Counsel Committee*
- 8:00am-9:00am (T)** State Legislative Update  
*David Boneno, Louisiana Bankers Association - Baton Rouge, LA*
- 9:05am-10:35am(T)** Secured Lending Update  
*David Cromwell, Pettiette, Armand, et al. - Shreveport, LA*
- 10:35am-10:50am** Break
- 10:55am-11:55am** Ethics: Navigating the Thicket of Social Media  
*Mike Rubin, McGlinchey Stafford - Baton Rouge, LA*
- 11:55am-12:55pm** Luncheon
- 1:00pm-2:30pm** UCC-9 Hot Topics  
*David Willenzik, Jones Walker - New Orleans, LA*
- 2:35pm-3:35pm** The CFPB's First Anniversary: A Look Back at What it has Accomplished and Where it is Headed  
*Alan Kaplinsky, Ballard Spahr - Philadelphia, PA*
- 3:35pm-3:50pm** Break
- 3:55pm-4:25pm** The Future of Consumer Arbitration in the Courts After AT&T v. Concepcion and Before the CFPB  
*Alan Kaplinsky, Ballard Spahr - Philadelphia, PA*
- 4:30pm-5:30pm(T)** Title Insurance Policies and Endorsements  
*Ron Wood, Fidelity National Title Ins. Co. - Metairie, LA*
- 5:30pm-7:00pm** Cocktail Reception  
Sponsored by Adams and Reese, LLP  
*Third Floor Courtyard, Ritz Carlton*

### Friday December 14, 2012

*Lafayette Ballroom, Ritz Carlton*

- 7:45am-8:15am** Continental Breakfast
- 8:15am-9:45am** Changes in Federal Mortgage Lending Regulations  
*Rod Alba, ABA - Washington, D.C.*
- 9:50am-10:50am** Fair Lending Panel Discussion  
*Loretta Kirkwood - Bank Solutions, LLC*  
*Bob Mooney, FDIC*  
*Representative of CFPB*  
*Representative of OCC*
- 10:50am-11:05am** Break
- 11:10am-12:10pm** Recent Developments in Bankruptcy  
*Pat Vance, Jones Walker - New Orleans, LA*
- 12:10pm-1:40pm** Lunch  
Sponsored by McGlinchey Stafford, PLLC  
Topic: Current State of the Banking Industry  
*Guest Speaker - Jeff Fair, American Planning Corp. - Baton Rouge, LA*
- 1:45pm-2:45pm** Professionalism  
*Hon. Jay Zainey, U.S. District Court, Eastern District - New Orleans, LA*
- 2:50pm-4:20pm** Mobile Banking and Electronic Payments  
*Barbara Pacheco, Federal Reserve Bank - Kansas City, MO*  
*Paul Carrubba, Adams & Reese - Jackson, MS*
- 4:20pm** Conference Adjourns

**Thursday total time: 450 minutes (7.5 hours)**  
**Friday total time: 360 minutes (6.0 hours)**  
**Conference time total: 810 Minutes (13.5 hours)**  
**Includes 1 hour of Ethics and 1 hour of Professionalism**  
**(T) Total title agent CE time: 3 hours**